

## Ask an energy expert for an energy evaluation/audit.

There are some actions you can take now to lower your energy bill that work for everyone\*. Most of these are no cost or very low cost to do. Once you have taken these actions, it's time to think about an energy evaluation/audit to guide your next steps toward greater energy efficiency. JEA can help with energy evaluations/audits that give you the big picture of how your home or business uses energy. Here are the options:

- ShopSmart with JEA Energy Evaluations.** This is a professional-grade energy evaluation done by a third-party, JEA pre-qualified energy rater participating in our **ShopSmart with JEA** program. From them, you will receive a thorough, in-depth evaluation of your home's energy use and a ranked list of actions you can take. Look for the list of pre-qualified energy raters on [jea.com](http://jea.com) or call 1-877-862-7043. Plus, JEA will help reduce the cost to you for this evaluation using grant funds\*\*. Businesses also can receive the discount through our **InvestSmart with JEA** program by calling 1-888-345-4609. This kind of audit is required to qualify for the **ShopSmart** and **InvestSmart with JEA** financing assistance programs.

- JEA Energy Audit.** A JEA energy auditor will come to your home or business free of charge to do a basic energy checkup that is helpful in troubleshooting system problems or high bills. Call 665-6000 to arrange a visit.

### Do-It-Yourself Energy Audits

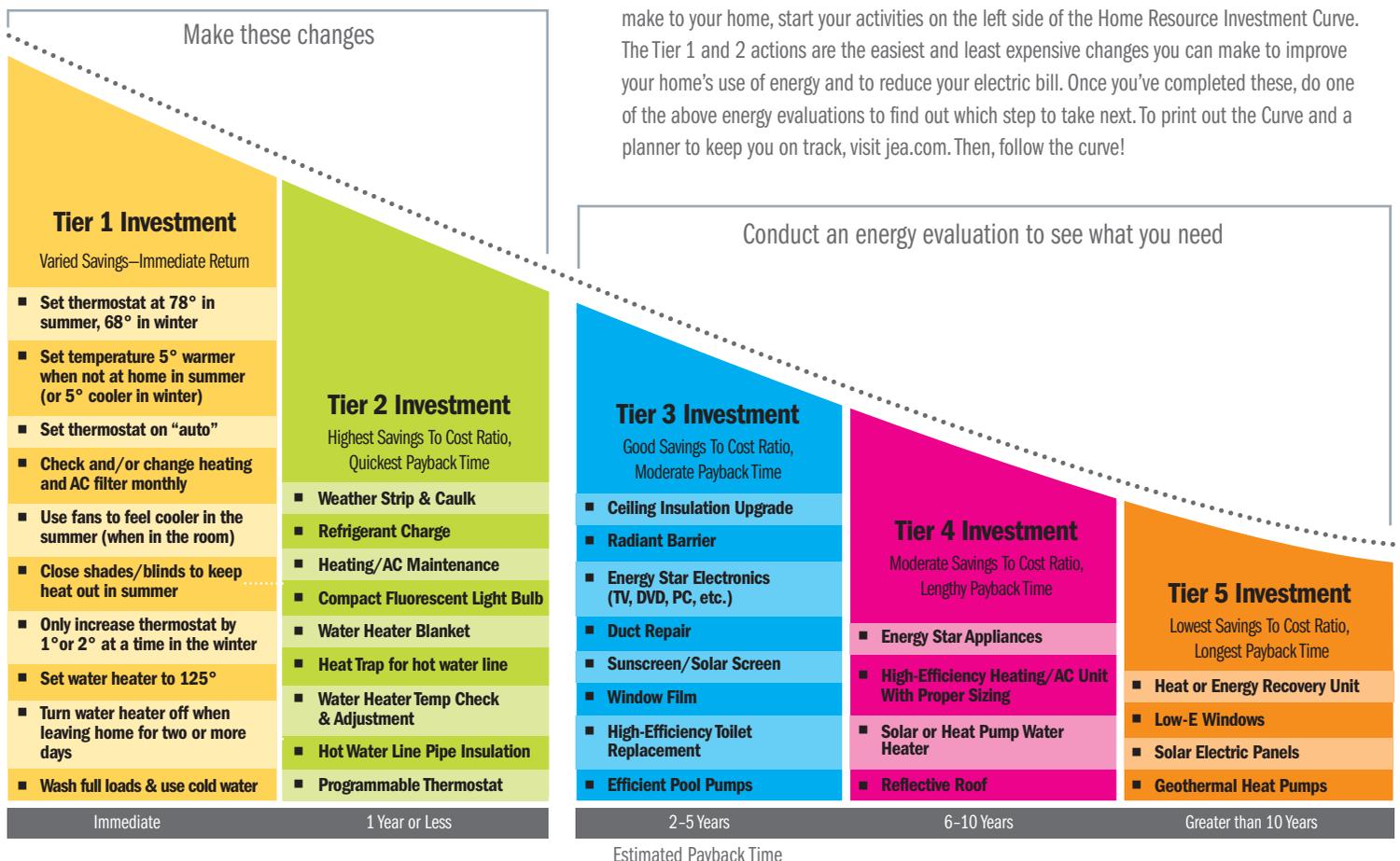
- The Home Energy Analyzer on [jea.com](http://jea.com) takes you through a number of questions about how your home uses energy, and from the results you will receive energy efficiency tips tailored to your home's needs.
- JEA Home Energy Evaluation Kits are available at select Jacksonville Public Library branches to check out with your library card. See special workshop details on the flap of this brochure.
- You may also want to try the U.S. Department of Energy's Home Energy Saver at [www.hes.lbl.gov](http://www.hes.lbl.gov).
- JEA partnered with others to create several short how-to videos that are available at [www.fleac.net](http://www.fleac.net) on the customer resources page.

- JEA's Home Energy and Water Checkup DVD provides a general overview of tips on home energy and water conservation. To request a free copy, call 665-6000 or pick one up at any JEA branch.

**Paying for your energy efficiency upgrades.** To help you with upfront costs to make your energy efficiency upgrades, JEA has partnered with some local financial institutions to provide low-interest financing\*\* on specific energy upgrades. The first step to qualifying for these loans is to get a **ShopSmart with JEA** Energy Evaluation performed by a JEA pre-qualified energy rater. Visit [jea.com](http://jea.com) for a list of participating energy raters and lending institutions.

\*\* The funds for this program are made possible through the American Recovery and Reinvestment Act and the Energy Efficiency and Conservation Block Grant program administered by the City of Jacksonville and JEA.

## Home Energy Efficiency Resource Investment Curve



**\*Follow the curve to savings—energy and money.** Completing these tiers in order is generally the most efficient use of your money. When you're deciding which efficiency improvements to make to your home, start your activities on the left side of the Home Resource Investment Curve. The Tier 1 and 2 actions are the easiest and least expensive changes you can make to improve your home's use of energy and to reduce your electric bill. Once you've completed these, do one of the above energy evaluations to find out which step to take next. To print out the Curve and a planner to keep you on track, visit [jea.com](http://jea.com). Then, follow the curve!

Check out a do-it-yourself  
**JEA Home Energy Evaluation Kit**,  
 available **free** with your library card,  
 from one of the four Jacksonville  
 Public Library branches listed  
 to the right.

Join us for hands-on workshops in February to learn how to use the tools in the JEA Home Energy Evaluation Kit. Hear from efficiency experts on easy ways to trim costs and save energy throughout your home, and the JEA programs that can help reduce the cost. Go to [www.jaxpubliclibrary.org](http://www.jaxpubliclibrary.org) for information on how to sign up.

<b>West Regional Branch</b>	<b>Tuesday, Feb. 8</b>	<b>6-8 p.m.</b>
<b>Mandarin Branch</b>	<b>Tuesday, Feb. 15</b>	<b>6-8 p.m.</b>
<b>Beaches Branch</b>	<b>Saturday, Feb. 19</b>	<b>10 a.m. - noon</b>
<b>Main Library (downtown)</b>	<b>Saturday, Feb. 26</b>	<b>10 a.m. - noon</b>



Start Here. Go Anywhere.



**January Topics**

**1/1/2011**  
 Does a ceiling fan really cool the air? Myths and Misunderstandings:  
 Get the facts and save some cash.

**1/8/2011**  
 A high bill can be frustrating, especially when you don't know why it is  
 so much. We'll discuss the most common reasons for high utility bills.

**1/15/2011**  
 We're going to fill you in on what we are digging up in your neighborhood  
 as we discuss JEA projects around town.

**1/22/2011**  
 Here's a window of opportunity – how you can save money using your windows.

**1/29/2011**  
 JEA makes it our business to help your business keep utility costs down.  
 Join us as we answer your business questions.

**February Topics**

**2/5/2011**  
 Now's the time to start planning your spring plantings. Join us to learn how to put the right  
 plant in the right place.

**2/12/2011**  
 What is your irrigation IQ? We'll address common lawn watering questions.

**2/19/2011**  
 Jacksonville has an extensive tree canopy and 6,000 miles of electric lines.  
 What you need to know before you plant a tree.

**2/26/2011**  
 Need someone to interpret your bill? Our customer service experts will be in  
 the studio to answer your questions.

**JEA**  
 Building Community®  
[jea.com](http://jea.com)

**ON THE AIR**

**Join us for Q&A with JEA on News/Talk Radio WOKV, AM 690 & 106.5 FM, Saturday afternoons at 1 p.m.**  
**You want to save money. We want to help.** Get all the facts you need to manage your electric, water and sewer services.



There are better ways  
 to find out how to lower  
 your home energy bill...